

## VALTTERI BOTTAS DUATHLON IN PAJULAHTI IN AUGUST

The **Valtteri Bottas Duathlon powered by Tunturi** will be held on 20 August 2017 in Valtteri's home region of Nastola, Lahti. The Duathlon will take place on the sawdust track of Liikuntakeskus Pajulahti in cross-country running and cross-country biking.

*"I'd been thinking of my own sporting event for a couple of years now. My own lifestyle is sporty, and I'm a big sports fan. As the sport I chose a cross-country duathlon, and I absolutely wanted it to be held in my home region of Nastola. The goal is to make this an annual event,"* Valtteri Bottas said in his announcement today, 15 February 2017, in Pajulahti of the event that will bear his name.

### A laidback event promised

Registration for the event is open. In addition to male and female divisions, there is also a division for families. The distances for the men's and women's divisions are a run of 5 km, 20 km biking, and to finish another run of 3 km. In the team division, it is possible to participate in teams of 2–3, of which one member must be 16 years or younger. The family division consists of a run of 1.5 km, biking 5 km, and to finish another run of 1.5 km. 200 participants will be admitted to the event, with the same number for the family division.

*"The aim is to make this an event with a relaxed vibe, while at the same time of course also being competitive. It would be fantastic if the Formula One crowd and fans both from Finland and abroad would come to see where I started out from. Sport is such a great thing that I hope that this competition too will encourage people to be more physically active. Whole families are welcome to follow the event,"* Valtteri emphasises.

For spectators, the day will be an event-filled one. The competition can be followed from the finish line area, on the large sports field at Pajulahti, and along the forest routes. The many cooperation partners that are involved in the event will ensure that there's plenty for everyone to do and experience throughout the day. The charity that will receive the proceeds from the event will be announced later.

### A lottery win for the Lahti region

From the viewpoint of the City of Lahti and the whole region, the Valtteri Bottas Duathlon is a valuable and significant thing. The event will shine a light on the travel and living attractions of the Päijät-Häme region, with its pristine nature and exercise routes.

*"We wouldn't have dared to hope in our wildest dreams that this would come about. Valtteri Bottas often emphasises how important his home region was and still is to him. Now we have an event carrying his name, which will draw attention both nationally and internationally. This is for all of us a lottery win in terms of regional marketing,"* says Raija Forsman, Managing Director of the regional marketing company Lahti Region Ltd.

*"Home has always been important to me. Nastola offers great opportunities for sport, and the location is magnificent. I like to point out where I'm from. I value my roots,"* Valtteri Bottas says.

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VALTTERI BOTTAS  
**DUATHLON**  
— TUNTURI® —  
PAJULAHTI 20.8.2017 LAHTI

## **The Valteri Bottas Duathlon powered by Tunturi**

Time: Sunday 20 August 2017, 12.00–16.00

Place: Liikuntakeskus Pajulahti, Pajulahdentie 167

Distances: men's and women's 5 km run + 20 km cross-country biking + 3 km run

Family Duathlon: 1.5 km run + 5 km cross-country biking + 1.5 km run

Price: EUR 77, family division free of charge

For more details, please see our website: [www.valtteribottasduathlon.com](http://www.valtteribottasduathlon.com)

## **Commercial partners for the event:**

**Tunturi | Mercedes-Benz |**

**Westpro | Polar | LeaseGreen | Printscorpio | Halti | Kanresta | Teho Sport |**

## **The event is made possible by:**

**Pajulahti Olympic Training Center | Nastola | Lahti | Lahti Region |**

## **More details:**

**[www.valtteribottasduathlon.com](http://www.valtteribottasduathlon.com)**

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Ville Ahtiainen

Marketing, PR and selling rights

VB77 / Blox

+358 (0)40 552 3046, [ville@valtteribottas.com](mailto:ville@valtteribottas.com)

Lasse Mikkelsen

Managing Director, Principal

Pajulahti Olympic Training Center

+358 (0)44 7755 343, [lasse.mikkelsen@pajulahti.com](mailto:lasse.mikkelsen@pajulahti.com)

Tanja Arvila

The event is organised by:

Pajulahti Olympic Training Center

+358 (0)40 535 9833, [tanja.arvila@pajulahti.com](mailto:tanja.arvila@pajulahti.com)

Raija Forsman

Managing Director

Lahti Region Oy

+358 (0)40 516 2803, [raija.forsman@lahtiregion.fi](mailto:raija.forsman@lahtiregion.fi)

Tiina Kallio

Event marketing and communications

Lahti Region Oy

+358 (0)40 159 6448, [tiina.kallio@lahtiregion.fi](mailto:tiina.kallio@lahtiregion.fi)